



**Kissing Point Football Club**

# **PHOTOGRAPHING POLICY**

**Adopted May 2015**

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## **PHOTOGRAPHING POLICY**

### ***TAKING PICTURES - WHAT IS AND ISN'T ALLOWED AT SPORTING EVENTS***

What photos can and can't be taken at children's sporting events is quite a sensitive issue. Most people taking photos of children at sporting events are doing so for acceptable reasons and are using appropriate methods, for example, a parent videoing their child at a sports presentation or photographing their child on the field during play or a professional photographer taking photos for a club.

The small size of many cameras and the advent of mobile phone cameras make it easier to take photos and harder to monitor. Digital photo publication can now be printed at home and photos can be taken, altered, and transmitted quickly to a vast audience by posting on the internet or 'on sending' the photo to mobile phone users.

This greater ease of taking and modifying images has raised concerns about the potential risks of child abuse posed directly and indirectly to children and young people through the inappropriate use of photographs featured on sports web sites and in publications.

The following information and guidelines have been adopted from the Australian Sporting Commission's "**Play by the Rules**" for sporting clubs and associations to consider when acquiring and displaying images of children and young people on web sites and in other publications. The Guidelines have also been adopted by Football NSW and Northern Suburbs Football Association, and now by **Kissing Point Football Club**. There is no intention to restrict people from taking photos for legitimate reasons.

### ***The Law***

In Australia, generally speaking, there is no law restricting photography of people (including children) in public spaces as long as the images are not:

- indecent (such as 'up skirt' or 'down-blouse' photographs taken covertly in change rooms or toilets)
- being used for voyeurism or made for the purpose of observing and visually recording a person's genital or anal region
- protected by a court order (eg. child custody or witness protection)
- defamatory
- being for commercial purposes (person's likeness is used to endorse or entice people to buy a product).

Photos of a child (including your own child) also contravene Criminal Codes and censorship laws if the child is photographed in a provocative or sexual manner.

Where a sporting event is held on a club's private property, privately owned land, a school or council owned facilities, the owner of private property or venue is able to restrict, ban or require permission of photography anywhere in their venue (e.g. some council owned facilities will not allow mobile phones or cameras in change rooms or toilets). Where a sporting event is held on private property not owned by the organisers, it is good practice to determine a mutually agreed photographing policy.

If a person is taking photographs inappropriately (e.g. breaching the restrictions or ban in place for that private property or venue), then venue management can request the person to stop. If the person refuses, the police or security may be called to escort them off the property.

## **Guidelines - Acquiring Images**

1. Clearly outline and publicise what is considered appropriate behaviour in obtaining images and what is considered appropriate image content.
2. Do not allow photographers (professional photographers, spectators, fans, coaches or members of the media) unsupervised access to children.
3. Ensure the coach informs any athlete and parent(s) if the coach wants to video the athlete as a tool to analyse and improve performance.
4. Obtain the consent of parent /guardian and their agreement to be present before approving photo/video sessions outside the event venue or at the home of a child. Where possible, have the photo taken at the event venue.
5. KPFC shall provide members of the media and professional photographers with an identification pass to be worn for the duration of events at which they are photographing on behalf of the Club.
6. By registering with KPFC using the FFA Registration System (MyFootballClub) all members (or, if the member is under 18 years of age, the member's parent or legal guardian) grant KPFC and its parent bodies a non-exclusive, royalty free, world-wide, irrevocable license to use their name and/or image in any form or media format for the purpose of marketing and promotional activities.
7. All concerns or complaints of inappropriate behaviour in taking or displaying images or content should be immediately raised with KPFC's MPO or President.

## **Guidelines - Displaying Images**

1. Consider using models or illustrations for promotional / advertising purposes.
2. If an image is used, avoid if possible displaying both the first name and surname of the child.
3. Avoid displaying personal information such as residential address, email address or telephone numbers if images are being posted on websites or distributed in publications.
4. Do not display information about hobbies, likes/dislikes, school, etc as this information has the potential to be used as grooming tools by paedophiles or other persons.
5. Only use appropriate images of the child, relevant to the sport or activity, and ensure that the athlete/child is suitably clothed. Images of athletes participating in sports or activities that involve minimal clothing (e.g. swimming and gymnastics) or unusual body positions/poses could potentially be misused.
6. Reduce the ability for direct copying of pictures from a website to another source (i.e. disable the 'right mouse click' function).
7. Clearly outline in a written contract to photographers who are contracted or paid to take photos, who will retain the images taken, include arrangements made for negatives, digital file and proofs and outline any restrictions for use and sale.

This Policy is intended as a general guide. If a specific situation arises involving harassment or discrimination, please contact the Club's MPO or President immediately.

## **Contact Details (check website for currency)**

- |                                  |              |  |                     |
|----------------------------------|--------------|--|---------------------|
| • KPFC Member Protection Officer | Peter Tate   | <a href="mailto:mpo@kpfc.asn.au">mpo@kpfc.asn.au</a>             | mobile 0412 476 855 |
| • KPFC President                 | David Watson | <a href="mailto:president@kpfc.asn.au">president@kpfc.asn.au</a> | mobile 0422 806 456 |

*Adopted .... May 2015*